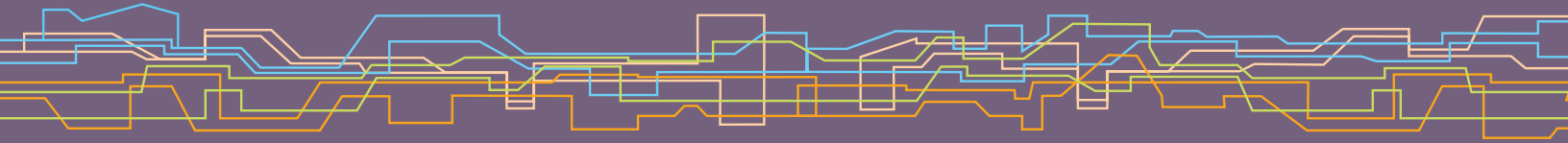


OPTIMUM | REALTY ADVISORS



REAL ESTATE
ADVISORY SERVICES



CREATIVITY
TURNS
KNOWLEDGE
INTO VALUE™

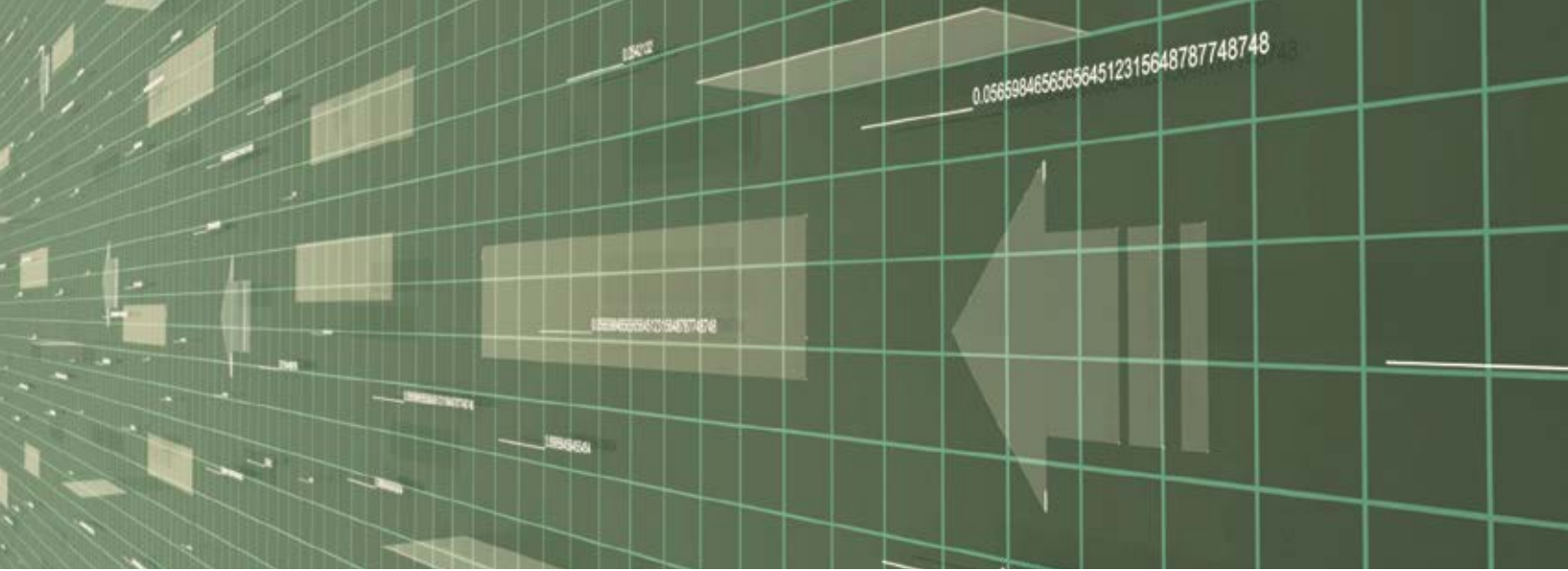
REAL ESTATE ADVISORY SERVICES

OPTIMUM REALTY ADVISORS — a division of OPTIMUM GROUP LLC — complements the firm's development and construction capabilities with specialty real estate advisory services for clients in both the public and private sectors. Our advisory services provide strategic guidance for our clients in order to preserve or maximize the value of their real estate portfolios.

Today's increasing trend toward institutional ownership puts an even bigger emphasis on the important role of real estate portfolio management.

The Optimum Realty Advisors team is uniquely positioned to find the best use for our client's real estate asset and/or maximize its financial value. Whether a client is considering acquiring, developing or disposing of any type of real estate, we can provide the expertise necessary to help make the most economically effective decisions.





OWNER APPROACH

Our extended experience of ownership and operation of various types of real estate properties helps us better protect our client's interest and achieve optimal results. We approach our projects as owners, not as service providers.

DEVELOPER PERSPECTIVE

Decades of Planning and Development experience helps us understand the constraints and correctly evaluate the potential of any property. We add value to our client's property through competent optimization of land use entitlements.

BUILDER PERSPECTIVE

Our hands-on construction expertise and in-depth understanding of the prevalent building costs helps us accurately evaluate the highest and best use for the subject property.

SOLID NETWORK

Optimum Realty Advisors takes pride in its established network of brokers, appraisers and real estate economic forecasters which keeps our team well informed about current market conditions and projected trends.

RELATIONSHIP VS TRANSACTION

Optimum Realty Advisors is a relationship-oriented company. We develop long-standing purposeful cooperation with our clients, which becomes the foundation of overall success. We Place our clients at the center of our activities and carefully consider the long-term impact of our recommendations on our client's business.



ENSURING SUCCESS

For best results, we perform a multifaceted analysis taking into consideration a number of factors such as national trends and current market conditions, physical properties, location, political climate and local zoning regulations.



STRATEGIES

Depending on our client's specific needs and objectives, our professional personnel assume responsibility for managing real estate assets through a number of strategies:

Site Selection **Acquisition** **Development and Reuse**
Disposition **Exchange**

Moreover, our team can supervise real property management including:

Marketing **Leasing** **Remodeling and Restructuring**
Accounting **Maintenance**

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